

# AGENDA

**FLINT TOWNSHIP ECONOMIC DEVELOPMENT CORPORATION REGULAR MEETING  
TUESDAY, SEPTEMBER 12, 2017 4:30 PM  
1490 S. DYE RD, FLINT, MI 48532**

- 1) CALL MEETING TO ORDER/PLEDGE OF ALLEGIANCE
- 2) APPROVAL/CORRECTION OF MINUTES
  - A) Economic Development Corporation - Regular Meeting - Aug 8, 2017 4:30 PM
- 3) REPORTS
  - A) Project Coordinator Update
- 4) NEW BUSINESS
  - A) Zoomprospector
- 5) MEMBER COMMENT
- 6) PUBLIC COMMENT
- 7) ANNOUNCEMENTS
  - A) Next Meeting: October 11, 2017
- 8) ADJOURNMENT

**NOTE:** During "Public Comment" each person shall be acknowledged by the Chair before speaking, and shall give their name and home address and be allowed one (1) three (3) minute period to address the Board. Persons may address the Board on matters that are relevant to Township government issues. Please remember this is not a debate. If your comments require action by the Board, it will be addressed at the next meeting.

**REGULAR MEETING CHARTER TOWNSHIP OF FLINT ECONOMIC DEVELOPMENT CORPORATION  
TUESDAY, AUGUST 8, 2017 AT 4:30 PM**

Attendee Name	Title	Status	Arrived
Karyn Miller	Supervisor	Present	
Lisa R. Anderson	Treasurer	Present	
Carol Pfaff-Dahl	Trustee	Present	
Don Thompson	Chairman	Present	
Enrique Rodriguez		Present	
John Koegel		Present	
Lawrence Ratliff	Vice Chairman	Present	
Grace Glass	Secretary	Present	
Edward Burns	Treasurer	Absent	

**ADDITIONS/DELETIONS TO THE AGENDA**

None

**APPROVAL/CORRECTION OF MINUTES**

A) Economic Development Corporation - Regular Meeting - Jul 11, 2017 4:30 PM

L. Anderson had noticed some typographical errors and gave them to the Project Coordinator for correction.

<b>RESULT:</b>	<b>ACCEPTED AS AMENDED [UNANIMOUS]</b>
<b>MOVER:</b>	John Koegel
<b>SECONDER:</b>	Carol Pfaff-Dahl, Trustee
<b>AYES:</b>	Miller, Anderson, Pfaff-Dahl, Thompson, Rodriguez, Koegel, Ratliff, Glass
<b>ABSENT:</b>	Burns

**REPORTS**

A) Coordinator Update

T. Tucker - noted that the DDA Sub-Committee met and discussed the need for more information from Planning Corporations that have worked with others in the area. Rowe has sent their information. T. Tucker is awaiting information from Wade-Trim and a few others. The Sub-Committee will continue to work on this.

T. Tucker also noted that Brownfield Redevelopment Committee will need to meet to create the policies for the Brownfield.

**RESOLUTIONS**

Minutes Acceptance: Minutes of Aug 8, 2017 4:30 PM (Approval/Correction of Minutes)

1) Brownfield Redevelopment Authority By Laws

<b>RESULT:</b>	<b>ADOPTED [UNANIMOUS]</b>
<b>MOVER:</b>	Enrique Rodriguez
<b>SECONDER:</b>	John Koegel
<b>AYES:</b>	Miller, Anderson, Pfaff-Dahl, Thompson, Rodriguez, Koegel, Ratliff, Glass
<b>ABSENT:</b>	Burns

**MEMBER COMMENT**

Supervisor Miller discussed the progress on the name change issue. The Committee said no to becoming a City but yes to changing the name. The Township Board voted to have a survey of the community and that should be going out in the near future.

C. Pfaff-Dahl discussed the need for Community Events possibly in the Township Park. A Christmas Caroling event in conjunction with the schools was discussed. E. Rodriguez supported the need for such events and thought this was a good idea.

**PUBLIC COMMENT**

**ANNOUNCEMENTS**

A) Next Meeting: September 12, 2017

<b>RESULT:</b>	<b>ADOPTED [UNANIMOUS]</b>
<b>AYES:</b>	Miller, Anderson, Pfaff-Dahl, Thompson, Rodriguez, Koegel, Ratliff, Glass
<b>ABSENT:</b>	Burns

**ADJOURNMENT**

Minutes Acceptance: Minutes of Aug 8, 2017 4:30 PM (Approval/Correction of Minutes)

**TO: ECONOMIC DEVELOPMENT CORPORATION**  
**FROM: TRACEY TUCKER, DEPUTY CLERK**  
**RE: ZOOMPROSPECTER**  
**DATE: 12 SEPTEMBER 2017**

This is a company that provides demographics, mapping, marketing, prospect leads, and website hosting. While this would provide us with our own site, we may wish to use the State site for free. Although that would not be our site nor would we have any control over the content.

**CHARTER TOWNSHIP OF FLINT  
COUNTY OF GENESEE  
STATE OF MICHIGAN  
RESOLUTION**

## **ZOOMPROSPECTOR**

### **RESOLUTION**

Here are price options for the ZoomProspector Enterprise and Intelligence Components.

Prices are annual subscriptions which include setup, training, updates to data we provide (you would need to provide sites and buildings data), ongoing support and maintenance, and new data and features as they roll out.

Pricing is tiered by the population served by your organization: Flint Township falls into the 1-50,000 person tier. The I-69 Corridor falls into the 250,000-1,000,000 person tier. Prices are for Flint Township first, then the Corridor.

ZoomProspector Enterprise is \$9,000/\$17,000 per year. If you can commit to a three year term, the annual investment is \$8,100/\$15,000 per year.

Rio South uses ZoomProspector Enterprise:

<http://www.riosouthtexas.com/index.html>

Rio South uses a MicroSite that we host for them. This is optional and a small additional cost: \$1,000/\$2,000 for year one, then \$500/\$1,000 per year after that for maintenance.

Here is a website showing all MicroSite options:

<http://templates.zoomprospector.com/>

NOTE: You can simply embed ZoomProspector in your existing website, or we can host it via a custom url, at NO additional cost. The MicroSite is simply a convenient option.

The Town of Marana has ZoomProspector hosted on a custom URL:

<http://www.selectmarana.com/>

Another option is to get some combo of the Intelligence Components. We require a minimum investment of \$5K to do this, but we can work out a nice package of Components for that price.

Here are "a la carte" prices

InfoGraphics: \$1,000/\$3,000 per year (Scroll down to see InfoGraphics)

<http://www.lakehavasus.org/index.html>

Compare Communities; \$1,000/\$3,000 per year

<http://www.weho.org/business/facts-figures/compare>

Demographics: \$2,500/\$7,750 per year

<http://www.lakehavasus.org/demographics.html>

Business; \$2,500/\$7,750 per year

<http://www.ga-sites.com/advantage.html>

Talent Pool: \$2,500/\$7,750 per year

<http://www.choosevallejo.com/talent.html>

Mapping: \$3,000/\$9,333 per year

<http://www.cedarhilledc.com/Location-and-Transportation>

You can start with some Intelligence Components then upgrade to ZoomProspector at any time or switch out different Intelligence Components as your needs change.

Some clients prefer to use the Local Edition of ZoomProspector. It lacks Heat Maps, Intelligence Components and Lead Forensics, but has the Sites/Buildings database and the data we provide:

ZoomProspector Local Edition is \$3,250/\$10,000 per year.

<http://cstonealliance.org/sitesandbuildings/>

Finally, all the software above is on the State of Michigan website and can be used for free (you can get a login from them to upload sites and buildings as well):

<http://www.michiganbusiness.org/site-selection/commercial-real-estate-database/>

**ADOPTED** this 12th day of September 2017.

**CHARTER TOWNSHIP OF FLINT**

BY: \_\_\_\_\_  
Karyn Miller, Supervisor

BY: \_\_\_\_\_  
Kathy Funk, Clerk

**CERTIFICATION**

I, Kathy Funk, the duly appointed Clerk of the Charter Township of Flint, do hereby certify that the foregoing is a true and complete copy of a Resolution adopted by the Charter Township of Flint at a regular meeting held September 12, 2017, in compliance with the Open Meetings Act, Act No. 267 of the Public Acts of Michigan, 1976, as amended, the minutes of the meeting were kept and will be or have been made available as required by said Act.

**CHARTER TOWNSHIP OF FLINT**

By: \_\_\_\_\_  
Kathy Funk, Clerk